



CORPORATE SPONSORSHIP

ASCI Corporate Sponsors are service providers who have a proven track record of assisting to develop and sustain the Australian supply chain community through education, support and volunteer work. In partnership, ASCI Sponsors work with ASCI to develop member benefits that add true value.

We are proud of our sponsors, who work on a long term basis with us to achieve our goals.

Becoming an ASCI sponsor demonstrates and promotes your company's commitment to the supply chain community. ASCI Corporate Sponsorship delivers five key benefits to your organisation:

1. Aligns your brand with Australasia's premier professional supply chain community since 1963
2. Demonstrates your commitment to the supply chain industry
3. Generates valuable relationships and partnerships
4. Creates opportunities for you to be seen as a thought leader
5. Creates opportunities to collaborate on exciting new member services

ASCI SPONSORSHIP TYPES

Premium Sponsorship

Branding	<ul style="list-style-type: none"> • News release on sponsorship • Logo on sponsorship landing page • Logo, bio and link on ASCI Directory • Logo on Supply Chain Roundup • Mention at all ASCI events • Logo in MHD magazine spread • Logo in ASCI Corporate Services brochure • Third page advertorial in ASCI Corporate Services brochure
Live webinar education series	<ul style="list-style-type: none"> • One live webinar series; topic and speakers in consultation with ASCI; promoted and managed by ASCI, Allow 3
Local podcast interview series	<ul style="list-style-type: none"> • One podcast series; topic and speakers in consultation with ASCI; recorded and promoted by ASCI, Allow 3
Targeted email campaign	<ul style="list-style-type: none"> • 4 exclusive emails using your HTML
Guest blogs	<ul style="list-style-type: none"> • 12 guest blogs posted on ASCI's blog website
Resources	<ul style="list-style-type: none"> • Upload unlimited whitepapers, reports, articles and videos to the ASCI website; promoted via member newsletter with dedicated category
ASCI Membership	<ul style="list-style-type: none"> • 25 ASCI Memberships
Social media	<ul style="list-style-type: none"> • Activities that can be amplified on social media for advertising will be; relevant hashtags and influencers used
Networking events	<ul style="list-style-type: none"> • One networking event series in either Sydney, Melbourne or Perth, Allow 3 events
TOTAL	\$25,000 per annum

Thought Leader Sponsorship

Branding	<ul style="list-style-type: none"> • Logo, bio and link on ASCI Directory • Logo on home page • Mention at all ASCI events • Logo in MHD magazine spread • Logo in ASCI Corporate Services brochure
Branding series; networking events, OR educational webinars, OR podcasts	<ul style="list-style-type: none"> • Select one of the series; topic and speakers in consultation with ASCI; promoted and managed by ASCI, Allow 3
Guest blogs	<ul style="list-style-type: none"> • 12 guest blogs posted on ASCI's blog website
Resources	<ul style="list-style-type: none"> • Upload 2 whitepapers, reports, articles or videos to the ASCI website; promoted via member newsletter
Targeted email campaign	<ul style="list-style-type: none"> • 1 exclusive EDM sent out to ASCI database
ASCI Membership	<ul style="list-style-type: none"> • 10 ASCI Memberships
Social media	<ul style="list-style-type: none"> • Activities that can be amplified on social media
TOTAL	\$10,000 per annum

Note: ASCI events are managed through Event Brite and run at recruitment provider venues. They consist of light catering and non alcoholic beverages. Variance to this offering requires a separate budget for event costings.

CORPORATE SPONSORSHIP APPLICATION FORM

APPLICATION FORM - PAGE 1 OF 3

1. APPLICANT'S DETAILS

Full Name of Corporate Entity (Applicant):

ABN / ACN (if an Australian Company):

Business or other trading name:

2. APPLICANT'S CONTACT DETAILS

Address (principle place of business or registered office):

Suburb:

State/Territory:

Postcode:

Country:

Phone: ()

Fax: ()

Mobile: ()

Email:

Contact Person:

3. AUTHORISED REPRESENTATIVE'S DETAILS

Title:

First Name:

Last Name:

Position:

4. TYPE OF CORPORATE SPONSORSHIP (amounts quoted exclude GST)

Please insert the total number of employees to be nominated as Members of ASCI

Maximum 10 Employees to be Members

You are eligible for Thought Leader Sponsorship

Maximum 25 Employees to be Members

You are eligible for Premium Sponsorship

Please select a sponsorship tier:

THOUGHT LEADER
(\$10,000 per annum)

PREMIUM
(\$25,000 per annum)

Note: all amounts exclude GST.

If you wish to receive benefits outlined in a higher tier, you may upgrade at any time subject to the Terms and Conditions below.

5. ADDITIONAL SPONSOR MATERIALS, RECIPIENTS OR BENEFITS

Depending on the selected sponsorship level/s, your organisation will be entitled to receive multiple copies of ASCI publications, communications and relevant sponsor benefits. To enquire about receiving additional copies of ASCI publications, communications and/or relevant sponsor benefits please contact enquiries@asci.org.au

6. WHY DID YOU BECOME AN ASCI CORPORATE SPONSOR?

Events/Conferences/Seminars	Technical Information or Involvement	Industry News & Information	Advertising
Accreditation	Education & Training	Website Listing	Use of ASCI Logos
Member Rates			
Other (please list)			

7A. APPLICANT'S DETAILS FOR WEBSITE LISTING

Please use details provided in question 1	Please do not list my company	Please use details provided below	
Business Name:			
Address:			
Suburb:	State/Territory:	Postcode:	Country:
Phone: ()	Fax: ()	Mobile: ()	
Email:		ASCI Corporate Directory:	

7B. APPLICANT'S DESCRIPTION FOR ASCI CORPORATE DIRECTORY LISTING*

Please provide a description of the business and or service offerings of the Applicant.

*subject to ASCI's approval

8. TERMS & CONDITIONS DECLARATION

As an authorised representative, for and on behalf of the Applicant listed above, I hereby declare and agree that:

1. the Applicant will procure that its employees, adhere to and are bound by ASCI's Constitution, any bylaws and or directives issued by ASCI from time to time. A copy of ASCI's Constitution is available at www.asci.org.au/asci-constitution;
2. the Applicant and its nominated employees will, at all times, adhere to and be bound by, ASCI's current Sponsorship Terms & Conditions, available at <https://www.asci.org.au/resources/asci-sponsorship-terms-and-conditions>, for entire sponsorship term;
3. ASCI is authorised to publicly display the information provided in section 7A and section 7B of this Corporate Sponsorship Form;
4. the Applicant genuinely delivers the products and/or services described; in this application, and or represented by it, from time to time; and
5. all information provided by the Applicant is true and correct.

Print Name:

Position:

Signature of authorised representative of Applicant:

Date:

9. PAYMENT DETAILS**EFT PAYMENT** - Bank Account Name

BSB

ACCT

Note: Please advise of payment time, date and amount to email address:

CHEQUE - Payable to [Australasian Production and Inventory Control Society Limited trading as Australasian Supply Chain Institute]**VISA****MASTERCARD****AMEX**

Card Number

CCV

Exp. Date

/

Amount

Name on Card

Signature

INVOICE**PLEASE RETURN YOUR
COMPLETED FORM TO:****Australasian Supply Chain Institute**
L15, 60 Station Street, Parramatta, NSW 2150**T:** 1300 557 175**E:** enquiries@asci.org.au

TERMS & CONDITIONS



1. Constitution

- 1.1 Australasian Production and Inventory Control Society Limited ACN 097 302 442, trading as Australasian Supply Chain Institute (ASCI) is a not-for profit public company limited by guarantee, incorporated pursuant to the Corporations Act 2001 (Cth), and operates pursuant to its Constitution;
- 1.2 A copy of ASCI's Constitution can be viewed online at www.asci.org.au/asci-constitution.

2. Sponsorship Application & Approval

- 2.1 All applicants must submit an application form completed to the best of the Applicant's ability, signed and accompanied by full payment of the appropriate fees in order to be considered for membership;
- 2.2 The Chief Executive Officer of ASCI has the sole discretion to approve or reject any sponsorship application, and is not obliged to provide any reasons for that decision.

3. Membership Benefits

- 3.1 In consideration of the Applicant paying the required membership fee (Corporate Sponsor), ASCI will grant the Corporate Sponsor and the employees that it nominates to become ASCI members (Individual Member) the non-exclusive benefits outlined in Corporate Sponsorship Application, pursuant to these Terms and Conditions.

4. Term and Suspension

- 4.1 The Term shall commence on the Commencement Date and shall be for an initial 12-month period (Initial Term);
- 4.2 Annual Sponsorship fees are due, owing and payable by the Sponsor on or prior to the Commencement Date (as defined in clause 4.7 below);
- 4.3 Unless a Sponsor provides ASCI with 30 days written notice of its intention not to renew the Sponsorship for the subsequent year, the Sponsorship will automatically renew for a further 12-month period (Additional Term);
- 4.4 Sponsorship fees are non-refundable;

- 4.5 Any member who breaches any of the terms of the following documents:

- i. Constitution,
- ii. ASCI by-laws, as in effect from time to time,
- iii. Sponsorship Terms & Conditions,
- iv. Website Terms & Conditions,

or is guilty of any misconduct or any other action deemed by ASCI (in its sole discretion) to be inappropriate or that may affect ASCI's reputation, may have its membership immediately suspended or terminated by the Board of Directors;

- 4.6 If a sponsorship is terminated or suspended the member must immediately cease representing that it is in any way affiliated or connected with ASCI, including but not limited to ceasing to use any Intellectual Property; and
- 4.7 The **Commencement Date** shall be the date that ASCI confirms in writing to the Applicant that its application has been approved, which date shall be within 30 days of the date of receipt of this application, and or any additional information requested by ASCI.

5. Additional Terms and Conditions

- 5.1 In addition to these Terms and Conditions, Corporate Members and Individual Members are also bound to the Membership Terms & Conditions and Website Terms & Conditions. The most current versions of these documents are available at <https://www.asci.org.au/resources/asci-membership-terms-and-conditions> and <https://www.asci.org.au/resources/asci-website-terms-and-conditions>.

6. Upgrades

- 6.1 Corporate Sponsors may, at any time, request to be upgraded to a higher Corporate Sponsorship Tier provided the difference between the current tier's sponsorship fee and higher tier's membership fee is paid to ASCI within 10 days' notice of the Corporate Sponsor's intention to upgrade.
- 6.2 For the avoidance of doubt, a Corporate Sponsor cannot downgrade to a lower Corporate Sponsorship tier until the expiry of the relevant term of Sponsorship, and written notice is provided to ASCI within 30 days prior to the expiry of the current term.

7. Use of ASCI Intellectual Property

- 7.1 The Sponsors acknowledge that ASCI owns all ASCI generated intellectual property, including but not limited to, any ASCI logo or any variation of the ASCI logo (whether registered or not) (Intellectual Property). Nothing permits the use, reproduction, adaptation or communication of any Intellectual Property by a Sponsor unless expressly authorised in writing by ASCI.
- 7.2 Nothing in this Agreement, unless expressly stated, will be taken to constitute a transfer, assignment or grant of any ownership rights in any of the Intellectual Property from ASCI.

8. Corporate Sponsor's Obligations

- 8.1 All Sponsors shall:
- i. comply with all the provisions and obligations as stated in the Constitution Membership Terms & Conditions and the Website Terms & Conditions;
 - ii. ensure that their employees comply with the Constitution Membership Terms & Conditions and the Website Terms & Conditions;
 - iii. not modify or alter any of ASCI's Intellectual Property in any way without ASCI's prior written consent;
 - iv. not sub-license, assign the use of or transfer the ASCI's Intellectual Property without the prior written consent of ASCI;
 - v. use the ASCI's Intellectual Property in accordance with any style guides, guidelines and/or instructions provided by ASCI;
 - vi. provide to ASCI, at the request of ASCI, copies of the Corporate Sponsor's intellectual property, in any medium requested by ASCI, for the purpose of promoting the Corporate Sponsor on ASCI's website;
 - vii. timely and regularly update the Corporate Sponsor's Individual Member list using the self-service tool on the ASCI website;
 - viii. if is a Corporate Sponsor, be entitled to change the nominated Individual Members at any time, so long as the number of Individual Members does not exceed the maximum number of designated Individual Member for that Corporate Sponsorship Tier; and
 - ix. ensure that the appropriate nominated Individual Members are receiving ASCI membership benefits by updating the Corporate Sponsor's Individual Members list as required.

9. Privacy Policy

- 9.1 ASCI respects the privacy and personal information of its members. Personal and business information is collected by ASCI for the primary purpose of providing services and associated benefits, to Sponsors and maintaining the membership register.
- 9.2 ASCI intends to manage and protect personal information in accordance with national privacy guidelines recommended pursuant to the Privacy Act 1988 (Cth), as amended from time to time, and the Australian Privacy Principles. ASCI's current Privacy Policy can be accessed at <https://www.asci.org.au/privacy-policy>.



Australasian Supply Chain Institute



@ASCI_Community



A sponsorship package has given us the opportunity to meet and have meaningful conversations with our target markets, gain valuable market trends, insights and develop opportunities with progressive organisations seeking solutions to master disruptions to their supply chain performance.



**Laynie Kelly, Marketing Manager,
Asia Pacific, Iptor**

